

Most donors
expect nonprofits
to educate the
public on voting
and elections.

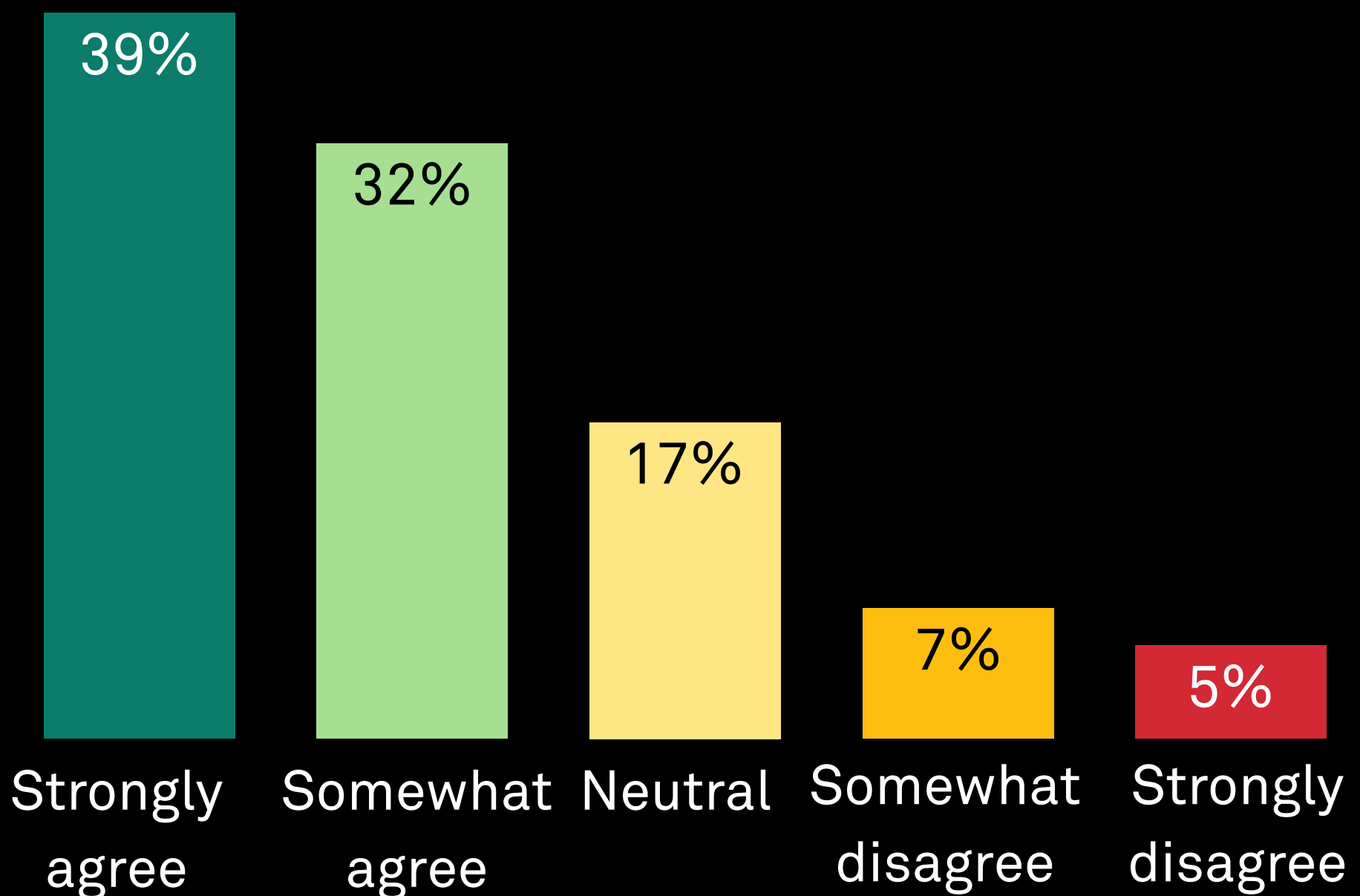
Here's what
the data says.



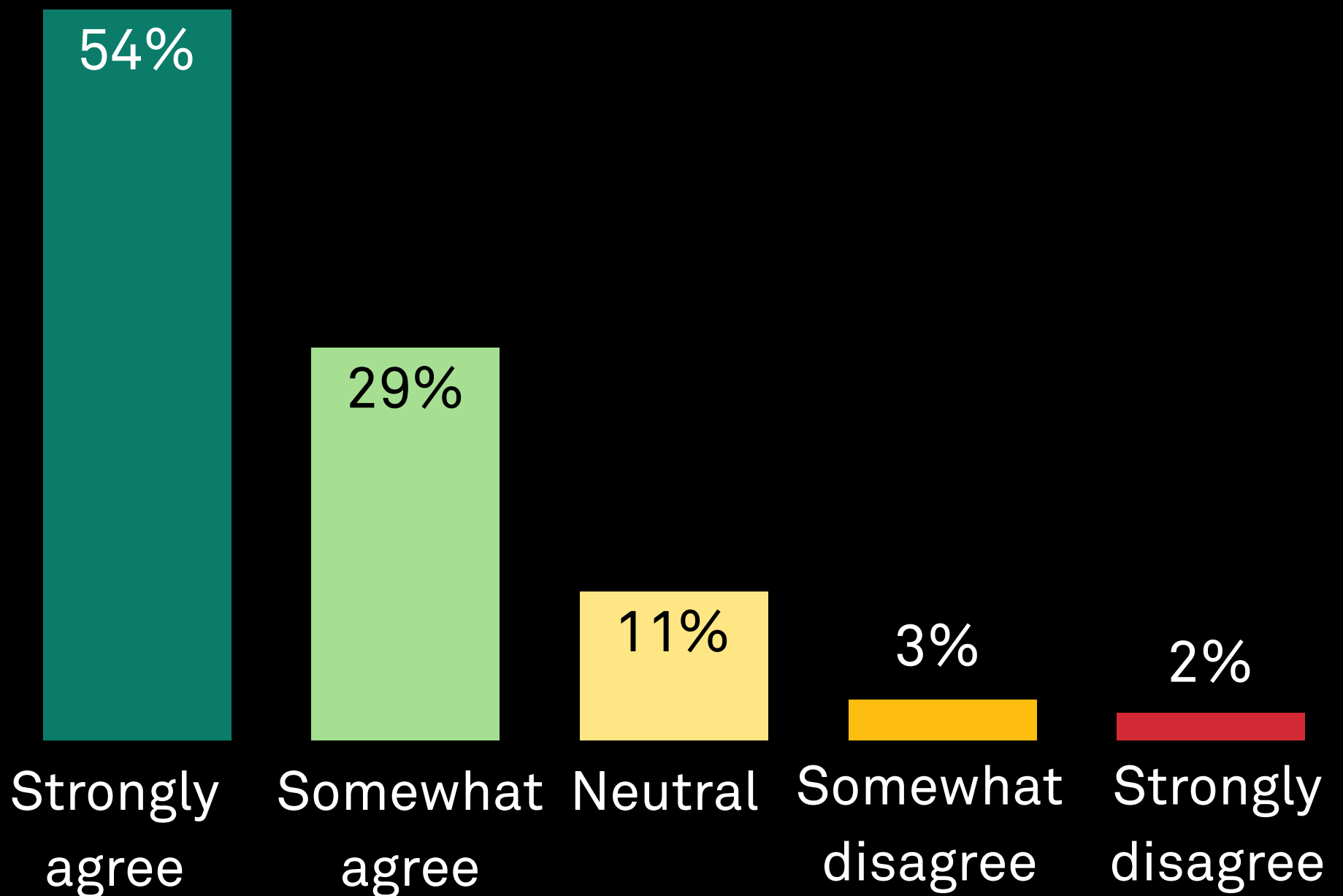
A 2026 M+R survey
shows broad support
from donors across
the political spectrum
for nonprofits that
engage in civic
education.

Here's what donors said.

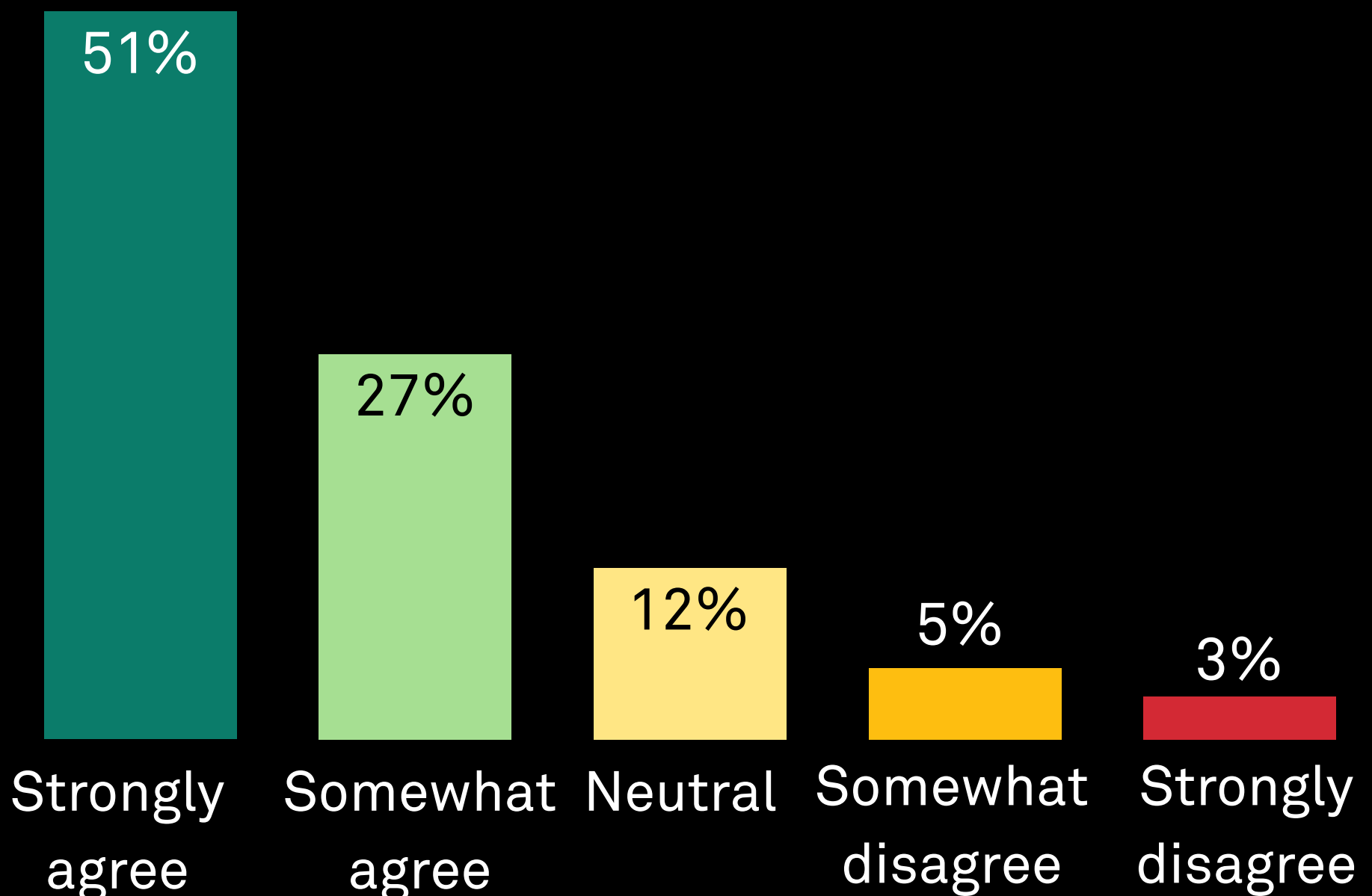
Nonprofits should
educate the public about
fair elections and speak
out if they're threatened.



Nonprofits should **help**
people register and make
a plan to vote.



Nonprofits should
organize people to speak
up for basic voting rights
and election integrity.



Your nonprofit can help.

Why this matters: When people don't trust that elections are open and honest, every policy goal and public service effort gets harder to make happen.

What you can do: Your nonprofit can help supporters and the public by:

- Promoting nonpartisan voter education
- Countering misinformation
- Supporting voting access

Dive deeper into
what donors think
about nonprofits
and their role in
civic engagement
and education.

candid.org/blogs | link in caption